

Welcome To

crypto **6x**

FAN/Creator Web3 Startup
Next Generation Fan/Creator Ecosystem



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Company Purpose

Empowering Creators, Studios and Brands with a Next Generation Fan Platform and provide monetization features, discovery, visibility and new revenue sources.

Give Crypto Enthusiasts features to invest and stake Creators, Studios and Brands as live NFT assets.

Issue a fan/creator crypto token (\$C6X) as payment and payout method.



Problems



Shortcomings for Creators, Studios and Brands

01

Responsible to create their own discovery

02

Starters need to invest time/energy to create their own discovery

03

Unaware how to publish and monetize NFTs

04

Reach a minimum amount in online earnings to request a payout

05

Payouts through bank transfers (not real-time available and includes high commissions)

Solution

Provide the Crypto6x target audience with blockchain driven monetization, investment and entertainment features.

1

Fan/Creator Platform

Next Generation fan/creator platform where creators, studios and brands can monetize their activities, communications and content.

Creators, studios and brands will get the best discovery, visibility and receive a high revenue share % and additional financial incentives.

2

NFT Marketplace

Creators, studios and brands who are active on our fan/creator platform are automatically published as stakeable NFT assets.

NFT stakeholders receive a percentage of their NFT stakes made on the fan/creator platform.

3

\$C6X Crypto Token

Next generation crypto token used for payment and payouts within the Crypto6x fan/creator platform and NFT Marketplace.

On our fan/creator platform we will use private blockchain (stablecoins) combined with \$C6X tokens as payment methods and incentive to engage our target audience.

4

Creator Centers

Facilities and services to support all types of Creators to monetize their online activities, content and communications on the Crypto6x Ecosystem.

In the upcoming 3 years we aim to open multiple creator centers worldwide with our first location in Brno (Czech Republic).

Solution

Provide the Crypto6x target audience with blockchain driven monetization, investment and entertainment features.

5

Partner Program

a

Affiliates

Affiliate program to our provide partners with effective tools and features to monetize their valuable traffic.

Roll out a network of sites including promotional tools to give our creators, studios and brands extra visibility and discovery.

b

External Platforms

Connect external creator platforms based on an API driven approach.

External creators to be published as stakeable NFTs on our NFT Marketplace.

Provide external creators a new revenue source, discovery and visibility.

c

Contributors

API driven solution to work with external contributors who can contribute and monetize their design/code and help to expand the Crypto6x Ecosystem.

Target Audience



**Gamers,
Streamers**



Podcasters



**Musicians,
Producers**



**Sport
Organizations**



**Crypto
Investors**



**Non profits,
Charities**



**Video
Creators**



**Cam
Models**



**Adult
Stars**



Celebrities



**Members,
Fans**



**Affiliate
Partners**



**External
Creator
Platform**

Target Audience

1

Monetize

Everyone who produce content, use communication channels and online activities to convert their followers into paying fans.

You can think of any type of creator, studio and/or brand who are looking for a new monetization platform, tools to improve their discovery, visibility to built up their own fan base and a high revenue share %.

Introduced with new revenue streams for creators, studios and brands such as (stakeable) NFTs and are engaged with free tokens based on online activities, achievements and performance.

Target Audience

2

Invest

Crypto enthusiasts are able to invest in \$C6X tokens and can invest by (over) staking creators, studios and brands as NFT assets.

3

Entertain

Individuals who enjoy content, communications and follow the online activities from their favorite creator, studio or brand, based on a subscription based model.

Target Audience

4

Collaborate

Affiliates

Individuals or companies who can monetize their traffic by promoting Crypto6x.

External Creator Platforms

Connect External Creator Platforms through an API driven approach and give external Creators a new source of income (NFTs) and extra visibility.

Contributors

Provide contributors with tools and features to contribute with publishing their code/design within the Crypto6x Ecosystem.

Market Potential

NFT Market

US\$ 25 Billion

Creator Economy

US\$ 100 Billion

Worldwide 50
Million Creators

OnlyFans

US\$ 12.5 Billion

Affiliate Marketing

US\$ 12 Billion



Business Model

Fan/Creator Platform

- Onboard creators, studios and brands
- Onboard members including upgrades Gold - VIP (recurring model)
- New Token Purchases
- Publish advertising only visible for free members)
- Create discovery and visibility for creators, studios and brands
- Online workshops, training and academy services for creators, studios and brands

NFT Marketplace

- Engage crypto enthusiasts to stake active creators, studios and brands
- Engage creators, studios and brands to mint and publish their own NFTs

Creators, studios and brands are published as stakeable NFT assets.

NFT stakeholders receive a % from their NFT stakes online earnings (fan/creator platform).

For creators, studios and brands this results in a new revenue source.

\$C6X Crypto Token

- Create trust and confidence among new and existing token holders
- Crypto6x fan/creator platform and the NFT marketplace as real live use case

All users are rewarded with \$C6X tokens based on online activities, achievements and performance.

Creators, studios and brands earn on-site tokens which can be exchanged in \$C6X tokens before cashing out.

Creator Centers

- Open worldwide Creator Centers to engage and onboard Creators, Studios and Brands
- Provide services and facilities such live broadcast, content production, creator academy and a gig marketplace

Note:

The first Creator Center will be opened in Brno (Czech Republic) and will function as the Crypto6x main office location.

Revenue Model



Fan/creator Platform

Online Earnings	Self Discovery	Referral (Affiliate)	Referral (Platform)
Creator, Studio or Brand	75%	55%	55%
Stakeholder (NFT)	10%	10%	10%
Platform	15%	15%	35%
Affiliate	0%	20%	0%

Note:

Revenue share model on the fan/creator platform where the earnings (%) depends on who is the referral (member join and related token purchases).

Online earnings (Creators, Studios and Brands) are paid in on-site tokens, NFT Stake Earnings and rewards are paid in \$6CX tokens..

NFT Marketplace

NFT Stake Earnings

Creator, Studio or Brand	30%
Stakeholder (NFT)	62.5%
Platform	2.5%
Affiliate	5%

Note:

The initial NFT stake value for Creators, Studios and Brands are always determined by a special algorithm based on the Creator or Brand's online performance.

Features

Members (Gold) and Fans

Member registration is 100% free. Members (Gold) or Fan are required to purchase tokens to enjoy content, entertainment features, subscription services and communication features.

Members can join a fan club from their favorite creator, studio or brand and are required to pay a monthly subscription fee.

On-site tokens can be purchased and paid by various payment methods.

Creators, studios and brands

Creators, studios and brands make money by setting up their paywall, online activities, communications (chat and live video streams), by publishing content for their fans and referring their followers..



Paywall

Define fan subscriptions and profile set up



Shop

Promote and sell (used) items



Media

Upload and price tag photos and videos



Customs

Accept custom video message requests



Messenger

Interact with and engage Members and Fans



Posts and Stories

Publish posts, stories and comments



Broadcaster

Live broadcasted video chat sessions



Goals

Tippable goals

Go to market

In 8 months!!!

Live entertainment platform,
previously invested over €500K to
develop a multi featured platform
(including underlying infrastructure).

Repurpose, refactor including
additional development to launch the
Crypto6x fan/creator Platform and
NFT Marketplace within the next 8
months.

Note:
Launch Crypto6x once the \$C6X Token has
been listed on a Crypto Exchange.



SexyNika



NSFW

1.2K 142 323

#hashtag #hashtag #hashtag #hashtag #hashtag
#hashtag #hashtag #hashtag #hashtag #hashtag

Stake Me

0.25 (\$425.32)



MissPerfect



1.2K 142 323

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Stake Me

0.25 (\$425.32)



Trending Creators in all Categories



DJLadyRyan



1.2K 142 323

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Stake Me

0.25 (\$425.32)



GuitarJoe



1.2K 142 323

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Stake Me

0.25 (\$425.32)



#hashtag
#hashtag

Stake Me

Financial Forecast

Crypto6x revenue projection based on a 3 years period.

Year 1

+US\$ 300K

Year 2

+US\$ 9M

Year 3

+US\$ 250M

Note:

Within 3 years we aim to grow the initial token value (\$C6X) x1000



Achievements

- 18 years active in the online entertainment industry in various roles (contracted or through own business activities)
- Full featured and operational live entertainment platform (invested +€500K)
- Website online www.crypto6x.com
- Fully optimized business model
- UI designs FAN/Creator Platform and NFT Marketplace ready
- \$C6X Token Sale (stages) defined
- \$C6X communication channels created
- Multi-chain defined (\$C6X and Private blockchain)
- Approaching VCs and Web4 Investment Funds for the Crypto6x Seed Round
- Global Creator Center Plan ready (start in Brno, Czech Republic)

MVP

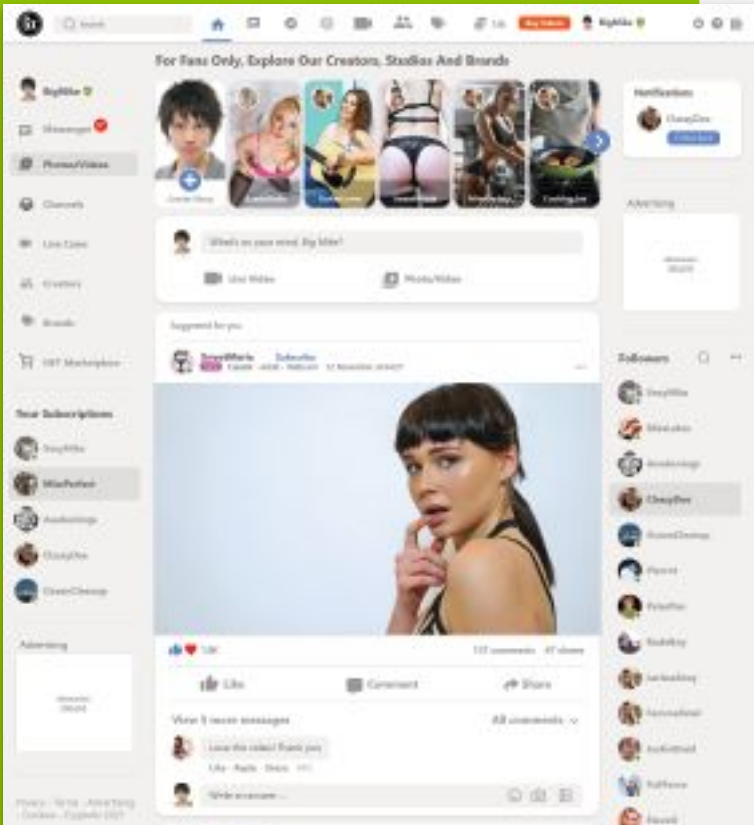
Minimal Viable Product

We have a full featured operational live entertainment platform (including infrastructure).

This platform needs to be repurposed and refactored into the Crypto6x Ecosystem.

UI (User Interfaces) designs and business models for both the FAN/Creator Platform and NFT Marketplace are ready.

On request we can schedule a call and demonstrate everything what we have.



Commercial Traction

Self Discovery

Creators, studio and brands create their own discovery by engaging their social media followers to join their fan clubs.

Focus is to onboard creators, studios and brands.

Provide tools and financial incentives to monetize their communications, online activities and content.

Media Buys

Targeted advertising campaigns to brand Crypto6x among fans and crypto enthusiasts.

Measure the conversions and results to optimize our media buy campaigns on various traffic sources,

Note:

As a Startup we will create KPIs to monitor our progress and daily results (new sign ups, new token purchases, daily revenues, payouts, \$C6X Token Value, \$C6X Market Cap, NFT Marketplace transactions).

Partner Program

Tools for Affiliate Partners to monetize their traffic (revenue share) and the ability to connect External Creator Platforms.

Through an API driven approach we are able to give external Creators a new source of income and extra visibility.

Influencer Network

Involve influencers (paid) with a big follower count to promote Crypto6x among Creators and Crypto Enthusiasts.

Active Marketing

Daily new posts on our social media channels, community channels to engage our audience to join Crypto6x.



Sandro Anthonio

CEO (FOUNDER)

Management, Strategy & Development

Sandro has been active in the online entertainment industry since 2004 and development (apps and web) since 1992.

For the last 5 years, Sandro worked for the biggest amateur webcam community in a management position to create new products, features by managing development and marketing teams.



Jana Pochybova

CFO (CO-FOUNDER)

Financials, Planning and Organization

Jana has been active with creator/model recruitment, management, training and financial administration since 2009.

Seed Investment Round



We are seeking €200K

In exchange for **20% company shares** plus **\$C6X tokens** (hybrid deal matching the placed investment).

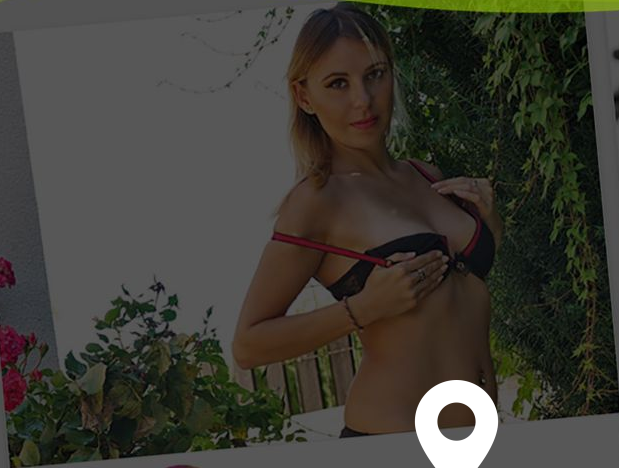
Investments are booked as capital increase and the investor will be added into the company register (Limited Liability company registered in Brno, Czech Republic).

We aim to go live in the next 8 months.

- Build core team of 5
- \$C6X Token Sale in 5 months
- Repurpose/refactor existing platform - launch beta in 6 months
- Product/market fit and 30 creators, 2 studios, 240 fans and 1200 members in 8 months

Note:

Raised funds from the \$C6X IDO Token Sale will be used to increase development, onboarding and marketing activities.



SexyNika
Creator (SFW)

Ctrl Venture SRO

Blonde Czech kinky babe SexyNika
is all natural and sup...

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Czech Republic

Profile 0.25 (\$425.32)



crypto **6x**

Thank you for your attention!



FitSuzy
Creator (SFW - Fitness)

+420 7766 40481
FitSuzy gives you everyday new tips

Stake Me

Profile

0.25 (\$425.32)



BustyViki
Creator (NSFW)

Vicky from Slovakia loves to make new online friends
and get to know them better
hello@crypto6x.com

Stake Me

Profile

0.25 (\$425.32)