

\$C6X Token

White paper

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# Introduction

**\$C6X** is the next-generation token for Fans, Creators, Studios, Brands, Partners and NFT stakeholders, aimed to both empower and reward all our users across the **Crypto6x** platform, a multi-featured FAN/Creator platform and NFT Marketplace..

The Crypto6x NFT Marketplace provides crypto enthusiasts to stake Creators, Studios and Brands as live NFTs assets and receive a percentage from their online earnings (as long as a stake is active) they make on the FAN/Creator platform.

Creators, Studios and Brands will get access to various features to monetize their online activities and content, all published on the Crypto6x FAN/Creator platform.

Active Creators, Studios and Brands are automatically minted and published on the Crypto6x NFT Marketplace as stakeable NFT assets.

# Markets

With Crypto6x (FAN/Creator platform and NFT Marketplace) we want to emerge and disrupt both the Creator and NFT markets.

We intend to do this to provide Creators, Studios and Brands a range of tools to monetize their online activities, content and provide them full discovery on the Crypto6x FAN/Creator platform.

## **Creator Market**

The total size of the **global creator economy** is estimated to be a little over **US\$100 billion** and has been built by over **50 million** independent content creators, curators and community builders including social media influencers, bloggers and videographers.

Using platforms like YouTube, Instagram, Snapchat, Tiktok, Substack, Twitch, Patreon and OnlyFans, content creators can earn money.

In many ways, the creator economy consists of people performing their dream job. It gives people a chance to specialize in their passion. A generation ago, many people might have had to go to work in a traditional shop, office or factory. Nowadays many more people can make money from their own passions.

One of the biggest fan platforms who experienced explosive growth during the pandemic, OnlyFans expected gross merchandise value to grow from **\$2.2 billion in 2020** to \$12.5 billion next year, with net revenue also expected to increase more than five-fold to \$2.5 billion by 2022.

#### <u>Note</u>:

The online adult entertainment industry is worth **US\$97 billion** and can be addressed as an extra monetization market on top of the Creator market.



### NFT Market

**NFT (Non-Fungible Token)** is a unique digital asset that represents ownership of real-world items. However NFTs use the same blockchain technology that empowers cryptocurrencies but they are not a currency.

NFT is a blockchain-based digital asset that acts, looks, feels, and operates just like a physical asset.

The big breakthrough here, of course, is the blockchain aspect. Previously, digital assets were largely worthless because they could be replicated and distributed, without anyone knowing what the "original" digital asset was, thereby rendering the original worthless.

But with the blockchain and its signature immutable digital ledger, it's possible to create digital assets that can be validated as originals, thereby giving those originals the same value as, say, an original art piece.

At this moment NFTs are very popular among crypto investment enthusiasts as a new alternative way of investing.

The **global NFT market** experienced a rapid growth (Covid-19 Pandemic) during 2020, with its value tripling to **\$2.5 billion**. In the **first three months of 2021**, more than **\$200 million** were spent on NFTs.

## Problem

The monetization of NFT (Non-Fungible Tokens) for Creators, Studios or Brands are not fully utilized and discovered. Most Creators and Brands are unaware about NFTs and how they can monetize it.

Gas prices to mint, publish and sell NFTs are at this moment simply too high.

Imagine a platform where Creators or Brands are live stakeable NFTs and where they can monetize their online activities and content.

## Solution

Create a unique NFT Marketplace where Creators and Brands are stakeable NFT assets and crypto enthusiasts (NFT Stakeholders) gain from their active stakes online earnings and over-stake transactions.

Creators, Studios and Brands will get access to a range of tools and features to monetize their assets, online activities, content and will have the ability to simply mint and publish their own NFTs (with low gas prices).



# **Target Audience**

### **NFT Stakeholders**

These are crypto enthusiasts who like to invest and make returns with their NFT assets.

Crypto investors who will use the Crypto6x NFT Marketplace are able to stake Creators and Brands as live NFT assets.

NFT Stakeholders automatically receive a percentage from the online earnings (FAN/Creator Platform) from a Creator or Brand as long as their NFT stakes are active.

Everyone else can over stake a Creator or Brand as a live NFT asset.

Creators, Studios and Brands are also able to mint their own NFTs (art - pictures - videos).

### Creators

These are individuals or couples who create content (photos, videos or live video chat broadcasting) and use various tools and features to engage their followers to join and monetize their content and online activities.

On the Crypto6x FAN Platform, all Creators are allowed to publish NSFW content but will be categorized and moderated by the C6X team.

Creators are able to configure their own Pay Wall, define their prices related to their Fan based services and can set their privacy settings.

Active Creators with a minimum score and ranking are automatically published on the Crypto6x NFT Marketplace as live stakeable NFT assets.

### Members

These are individuals who are required to sign up (provide username, password and email address) to create a free member account on **fans.crypto6x.com** (FAN/Creator platform).

Members are able to follow or be followed by other members, creators and brands.

All members can subscribe (free or monthly fee) as a fan and enjoy special content and the ability to communicate with their favorite creators or brands.

Members are required to purchase tokens fiat or crypto currencies) to enjoy on-site entertainment and subscription based services.

### Brands

These are companies or organizations that can monetize their brand with various fan based and content features on the Crypto6x FAN/Creator Platform.

Brands are allowed to publish NSFW content but will be categorized and moderated by the C6X team.

Brands are also able to configure their own Pay wall, define their prices related to their Fan based services and can set their privacy settings.

Active brands with a minimum score and ranking are automatically published on the Crypto6x NFT Marketplace as live stakeable NFT assets.

By using the Crypto6x FAN/Creator Platform each brand will have the ability to get extra discovery and visibility.



### Studios

These are companies that are able to publish and monetize creators and assets (modelbase and/or content) on Crypto6x.

You can think of companies who are specialized in training, managing and payroling Creators.

### Affiliates

These are companies or individuals who make their earnings by promoting digital products.

By promoting Crypto6x (NFT Marketplace or FAN/Creator Platform) we will offer Affiliate partners attractive financial incentives.

Affiliates will get access to promotional tools, features and analytics.

## \$C6X token holders

Any entity or natural person who purchases, subscribes for or acquires digital assets. Token holders purchased crypto tokens during a IDO (private or public presale) or from a crypto index providing buy, sell and trade features related to cryptocurrencies.

Note:

\$C6X token holders, NFT Stakeholders, Creators, Studios, Brands and Affiliate partners are all required to sign up (KYC certified) on Crypto6x.com while Members (Fans) can simply sign up by only providing their username, email address and password. NFT Stakeholders, Creators, Studios, Brands, Affiliates and Members (Fans) are within this ecosystem all \$C6X token users.

# Ecosystem

The platform on which \$C6X will launch, in addition to future partnerships with 3rd party platforms, includes the following features and are scheduled to be launched within the upcoming 2-3 years as a fully functional decentralized ecosystem.

- NFT Marketplace
  Stake Creators, Studios and Brands as
  Live NFT assets
- FAN Platform Fan/Creator Monetization and Entertainment Platform
- Entertainment Sites Network of Entertainment sites

- Partner Platform Platform for Affiliate and Partners
- Dapps (Games) Games (Play-to-Earn)
- **Metaverse** Interactive Virtual World for FANS, Creators, Studios and Brands.
- Voyeur Live voyeur content (Stream-to-Earn)



### **NFT Marketplace**

Creators, Studios and Brands are live stakeable NFT assets and NFT stakeholders automatically receive a percentage from what their stakes earn on the FAN Platform.

Each Creator, Studio and Brands is required to have a minimum score/ranking before they are automatically published as stakeable NFTs.

Creators, Studios and Brands always earn once they are staked or over staked by NFT stakeholders.

Additional Creators, Studios and Brands are able to mint/publish their own unique NFTs.

### **Entertainment Sites**

Through an API driven approach, our objective is to roll out various (niche based) entertainment sites to provide our Creators, Studios and Brands extra discovery.

## FAN/Creator Platform

Crypto6x will also offer a FAN/Creator Platform where Creators, Studios and Brands (SFW and NSFW) can monetize their online activities and content as entertainment services to build up their own fan base.

Creators and Brands can set up their own pay wall, price tag their photos, videos, customs, create goals, set up their shop, live broadcaster minute rates and are able to publish posts and stories.

Additional Creators and Brands are able to set up their privacy, text with their fans and start live shows.

Registration is for members free. Fan subscriptions for Creators and Brands are either free or paid (always defined by the Creator, Studios or Brand).

Members are always required to purchase on-site tokens to use and enjoy all the on-site features and subscribe as a Fan.

## Dapps (Games)

Develop and launch a few simple games (Dapps) which will be connected to \$C6X, where \$C6X token holders are able to win free \$C6X Tokens (Play-to-Earn) methods) and enjoy our content.

#### Wheel Of Action

Spin the wheel and either win free \$C6X Tokens or enjoy win actions from our Creators (NSFW) live broadcasted on webcam. Either way the player always wins and the Creator always earns.

The wheel is divided into zones which each represents an action or prize.

The Wheel Of Action game is also an effective tool for Creators and Brands to entertain their fans and to improve their on-site and in-app discovery.

#### Memory

Test your memory with this memory game based on pictures or video clips from our Creators. The player is required to find two matching pictures or videos in order to win free \$C6X Tokens.



## Partner Platform

#### Affiliates

The Crypto6x Partner Platform will provide effective tools and features for Affiliate Partners to monetize their valuable traffic.

You can think of banners, custom generated links and specific landing pages to promote Crypto6x. Affiliate partners will also have access to their traffic, revenue statistics and payout history.

Additionally we want to provide and give our Creators in the near future their own white label site running on their own web domain.

#### Contributors

These are individuals or companies who develop and publish code/design which will be published within our NFT Marketplace and Metaverse as NFTs.

#### **External Platform Partners**

These are platforms providing Creators features to monetize their online activities, communications and content. Through an API driven approach we will give External Platform Partners the ability to publish their Creators on the Crypto6x NFT Marketplace so they will have a new revenue stream and provide them with extra discovery and visibility.

### Metaverse

Think of the metaverse as a Virtual World either in a 2 or 3 dimension with the ability to apply multi-sensory (touch).

The Crypto6x metaverse will be initially a 2D dimension (Virtual World) based on graphical maps (world parts, countries and/or areas), animations and interactions where we will publish our community (Creators, Studios, Brands and Fans) their content, NFTs and services.

In a Virtual World (metaverse) setting there are so many ways to create discovery for our entire community and target audience (Creators, Brands and Fans) to showcase their online activities and content to connect with new members and fans.

### Voyeur

Voyeur is a new entertainment and monetization feature which we want to integrate within our FAN/Creator Platform and Metaverse.

Creators, Studios, Brands and Members are all able to connect their apartment, house, room or office space through their webcams (IP cams) on our platform and earn automatically \$C6X Tokens(Stream-to-Earn).

The earnings are determined by the number of streamed hours, number of IP cams, scores and ranking.

With this new entertainment feature we want to publish unscripted live entertainment and give our Creators, Studios and Brands extra discovery and visibility.



## Tokenomics

We will build a next-generation token that will serve the Creator/Fan Market and reward all token holders automatically. With \$C6X we want to create and introduce a standard crypto token.

Token standard	Binance Smart Chain (BCS)	
Token name	C6X	
Token symbol	<b>B</b> X	
Token supply	1,000,000,000 tokens	
Initial fixed price	0.0001 BNB per 1 \$C6X token	
<b>Private sale</b> Allocated during the pl	rivate sale, accessible only for whitelisted users	5%
Public presale Allocated and available	e for everyone during the public presale	22.5%
Liquidity pool Allocated to facilitate t	he trading of trading pairs on exchanges on Panecakeswap	19.44%
<b>Partners</b> Allocated for partners	to create growth and expansion	9.06%
Marketing Allocated for marketing	g (advertising and giveaways to reward the \$C6X community)	2.5%
Development Allocated to develop a	pps and the Crypto6x Ecosystem	5%
Human resources Remote teams, offices	and workspace	2.5%
<b>Team</b> Locked for one year		4%
Exchange listings Allocated and locked f	or DEX listings (Public Sale)	30%



## Token sales

The \$C6X token sales will be based on two phases with a **total duration of 5 months**. During this period crypto investors can purchase \$C6X Tokens and receive extra bonus tokens.

The times during the IDO token distribution are based on the timezone CET.

## Private Sale

50% bonus tokens

**Duration 3 months** 

Start date: June 1, 2022

End date: August 31, 2022

Minimum purchase of 25,000 \$C6X Tokens in crypto equivalent (2.5 BNB) directly distributed through the smart contract.

### **Public Presale**

20% bonus tokens

Duration 2 months

Start date: September 1, 2022

End date: October 31, 2022

Minimum purchase of 10,000 \$C6X Tokens in crypto equivalent (1 BNB) directly distributed through the smart contract.

### Public sale

Start: November 2022

Process initiated to list \$C6X Tokens on Crypto Exchanges. Sold at market price not at a fixed EURO/USD value.



### Redistribution

\$C6X wants to reward its token holders not just for buying but also for holding and believing in \$C6X. Every token holder will be rewarded with \$C6X Tokens from every sell transaction fee.

### Locked liquidity pool

Small amount from every transaction goes into the liquidity pool to make \$C6X more stable. The liquidity pool will be locked for a fixed period of 5 years.

### Burn

\$C6X are deflationary tokens which means that the total supply decreases with every sell transaction. That will affect the price of \$C6X going up and increase the value of tokens for all token holders.

### **Fees Explained**

As many other tokens offer a simple transaction fee, \$C6X uses a **15% fee** for every token transaction (buy/sell).

Buy Fee	Sell Fee
<b>7</b> <sup>%</sup> win pool	5 <sup>%</sup> holders redistribution
<b>2</b> <sup>%</sup> liquidity pool	2 <sup>%</sup> liquidity pool
<b>3</b> <sup>%</sup> marketing	<b>3</b> <sup>%</sup> marketing
<b>3</b> <sup>%</sup> operational	<b>3</b> <sup>%</sup> operational
	<b>2</b> <sup>%</sup> burn

## Win Pool

The \$C6X Win Pool is a feature where token holders who have purchased a minimum of \$10 (equivalent to \$C6X) have a big chance to win the Monthly Win Pool Jackpot once the Public Sale starts.

At the beginning of each new month we will randomly select a winner and send the Win Prize (\$C6X) to the winners ewallet.



### Anti-Whale Protection

Anti-whale system is a function written in the smart contract that makes it impossible to sell more than 0.2% of the total token supply. The purpose of this function is to avoid whale dumps, rise and repeats.

## **Antibot Protection**

With initial liquidity tokens will become tradeable. Bots are used for buying tokens at the very beginning, so they get it for the best price and sell it a few minutes after for quick profits.

As we are very aware of this, we will develop a system that will detect these bots and blacklist them so they can't sell or trade tokens.

## **DEX Listings**

Once the Public Presale has ended, we will initiate the enlisting DEX (Decentralized Exchanges) process so \$C6X can be publically traded on various exchanges which support BSC tokens.

- Binance decentralized exchange (DEX)
- Panecakeswap

## Multi-chain token structure

The Crypto6x ecosystem will be running on a multi-chain setup based on the public token (\$C6X) and private blockchain used for all the internal on-site transactions related to our FAN platform.

#### **Crypto investors**

Individuals and entities can invest in \$C6X Tokens and NFT (stake Creators, Studios and Brands) or stake NFTs mint and published by Creators, Studios or Brands).

#### **Members and Fans**

Individuals who purchase on-site tokens by fiat or crypto payments.

#### Creators, Studios, Brands and Affiliate partners

Individuals and entities who make earnings on our FAN/Creator platform with their online activities and content and paid out in \$C6X Tokens.



# Team

Meet the people behind Crypto6x, their roles and responsibilities.



Sandro Anthonio (Founder - CEO)

Management, strategy and business development

Sandro has been active in the online entertainment industry and software development since 2004.



Jana Pochybova (CFO)

Financial management, planning and organization.

Jana has been active with creator recruitment, management, training and financial administration since 2009.

## Partners

To be announced ...



# **Onboarding Strategy**

Crypto6x's Ecosystem and \$C6X (crypto token) will target and facilitate various user groups, who all need a specific approach to engage and onboard them within a specific timeframe.

Pre-Phase	Seed Funding (equity for company shares)
Phase 1	Private Sale
Phase 2	Public Presale
Phase 3	Public Sale
Phase 4	Launch Crypto6x Ecosystem
Phase 5	Expansion and Continuous Development

### **Pre-Phase**

### **Seed Funding**

The first step is to onboard potential investors to invest (shares vs equity) as seed funding into our company (Ctrl Venture SRO), a limited liability company registered and incorporated in Brno (Czech Republic).

Ctrl Venture SRO has a maximum 45% from its company shares allocated valued €450.000. The minimum investment ticket is €50.000 in exchange for 5% shares.

Investors will be added into the notarial deeds and company register (Brno, Czech Republic).

With €100.000 raised funds we can start to set up a core team (development and marketing) and start with the development of Crypto6x Ecosystem and prepare the \$C6X IDO (Initial Dex Offering) to launch our own crypto token and raise funding (total duration of 5 months).

Ctrl Venture has an existing platform (web) to create and monetize digital entertainment products which will be repurposed and refactored into Crypto6x Ecosystem and underlying technical infrastructure.

With seed funding we are able to "Go To Market" within 8 months which includes Crypto6x FAN/Creator Platform and NFT Marketplace running on private and public crypto tokens.

Equity raised during the \$C6X IDO will be allocated and used to invest and expand our development capacity, recruit human resources, office/studio location, build up an exclusive pool of creators, and marketing resources to promote Crypto6x/ \$C6X on a global scale.



### Token holders (Private Sale)

Focus on onboarding C6X token holders during the Private Sale phase (\$C6X IDO) total duration of 3 months) which starts from June 1st 2022 and ends on August 31st 2022.

During this period, we will engage potential token holders to benefit from the 50% extra token bonus incentive.

#### **Private Sale**

Duration of 90 days 50% bonus tokens

Start: June 1, 2022

End: August 31, 2022

#### **Objectives**

Our main objective is to sell 22.5% from our total token supply (maximum 225,000,000 tokens) and raise between €250,000 and €1,175,000 during the Private Sale period.

#### **Action points**

- Direct approach (listing from potential investors)
- Daily posts communication channels (Telegram and Discord)
- Daily postings social media channels (Facebook, Instagram, Twitter and LinkedIn)
- Start advertising campaigns on Facebook and Instagram
- Start advertising campaigns on crypto related online resources
- Start advertising campaigns on Ad networks
- Launch Airdrop campaigns

#### Note:

During the Private Sale period we will focus on setting up our core team, recruiting an inhouse development team and start to develop the Crypto6x Ecosystem (based on the existing Ctrl Platform) including all the on-site crypto tokens and \$C6X smart contracts.

The scheduled Private Sale start date depends on how successful we were during the "Pre-Phase" period to raise the required seed funding.



### Token holders (Public Presale)

Focus on onboarding C6X token holders during the Public Presale phase (\$C6X IDO) total duration of 2 months) which starts from September 1st 2022 and ends on October 31st 2022.

During this period, we will engage potential token holders to benefit from the 20% extra token bonus incentive.

#### **Public Presale**

Duration of 60 days 20% bonus tokens

Start: September 1, 2022

End: October 31, 2022

#### **Objectives**

Our main objective is to sell 22.5% from our total token supply (maximum 500,00,000 tokens) and raise between €500,000 and €2,250,000 during the Public Presale period.

#### **Action points**

- Direct approach (listing from potential investors)
- Showcase development results
- Daily posts communication channels (Telegram and Discord)
- Daily postings social media channels (Facebook, Instagram, Twitter and LinkedIn)
- Start advertising campaigns on Facebook and Instagram
- Start advertising campaigns on crypto related online resources
- Start advertising campaigns on Ad networks
- Continue with Airdrop campaigns
- Onboarding Creators, Studios and Brands
- Onboarding Partners (Affiliates)
- Testing and debugging Crypto6x NFT Marketplace and FAN/Creator Platform with exclusive Creators (in-house)

#### Note:

During the Public Presale period we will focus on showcasing the development progress from Crypto6x's Ecosystem (FAN/Creator platform and NFT Marketplace) to create trust and create a real use case to show our token holders that the \$C6X token is backed by a real functional ecosystem.



### Token holders (Public Sale)

Now the Private Sale and Public Presale has ended, we are able to initiate the DEX Exchange listing process so \$C6X can be publically traded on various exchanges which support BSC tokens (starting in November 2022).

During Phase 1 and 2, we should have raised enough equity to increase the development and marketing activities to be able to publicly launch the Crypto6x FAN/Creator Platform and NFT Marketplace (version 1.0) in November 2022 (after \$C6X is listed on a DEX Exchange).

In this stage we will start to engage users to become members and enjoy the online activities and content from our exclusive creators to create data metrics in terms of data flows and media buys.

At the same time we can start to engage and onboard Creators, Studios and Brands and assist them to monetize their online activities and content on the Crypto6x FAN/Creator Platform and be listed on the Crypto NFT Marketplace and give them full discovery and visibility.

These steps will give current and future \$C6X token holders enough trust to keep their tokens and even invest more as everything is backed with a real monetization business model to improve a specific problem using a fully operational ecosystem which is in full development.

### Public Sale

Start: November 2022

#### Objectives

Engage current token holders to hold on to their \$C6X investments and engage other crypto enthusiasts to participate in the \$C6X Public Sale as we will have a real showcase.

#### **Action points**

- Engage and onboard FANS, Creators, Studios, Brands, Partners and Crypto enthusiasts
- Onboard affiliate partners to monetize their valuable traffic
- Beta testing and optimizing period from July till the end of September (public launch Crypto6x Ecosystem in November 2022)
- Launch the \$C6X WIN Pool Jackpot



### Launch Crypto6x Ecosystem

After a month of testing, debugging and optimization we should be able to launch the Crypto6x Ecosystem which is based on the following :

- NFT Marketplace
- FAN/Creator Platform
- Partner Program (Affiliates) including various tools
- Backend app for Creators
- Backend app for Studios
- Backend app for Brands
- Various games (Play-to-Earn) ability to use and win \$C6X Tokens
- Exchange feature on-site tokens vs fiat/crypto (\$C6X)

#### **Official launch date**

Start: November 2022 (estimated)

#### **Objectives**

Launch the Crypto6x Ecosystem (FAN/Creator Platform and NFT Marketplace), aimed to increase the initial value from the \$C6X token.

#### Action points

- \$C6X as standard payout method for Creators, Studios and Brands
- Press releasing
- Media buys, advertising,
- Onboarding activities (Members, Crypto investors, Creators, Studios and Brands)
- Onboard more affiliate partners to monetize their valuable traffic
- Direct approach influencers (promotion deal)



#### Expansion and continuous development

This period will be used for further development to optimize, improve and create new entertainment and monetization features.

We will also focus on optimizing user engagement which results in better conversions.

- Native mobile app (NFT Marketplace and FAN platform)
- Crypto6x Metaverse
- Voyeur (stream-to-earn) feature for Creators, Studios, Brands and FANS/Members
- More games (pay-to-earn)
- Network of entertainment sites (niche based) added in the Partner Program
- White label Program for Creators, Studios and Brands
- External Platform Partner Program (publish External Creators as stakeable NFTs)
- Contributor Partner Program

#### Period

Start: November 1st, 2022 End: December 31st, 2024

#### **Objectives**

Grow Crypto6x Ecosystem in terms of entertainment value, user engagement and a proven monetization use case for Creators, Studios, Brands, NFT Stakeholders and entertainment for our FANS/Members..

Continuous development to optimize, improve and integrate more entertainment, monetization and investment features with the Crypto6x Ecosystem.

Increase the initial value from the \$C6X token with x1000 within a 3 year period (after launch).

#### Action points

- Increase development capacity and set up separate teams
- Expand the Crypto6x marketing, sales and onboarding teams
- Increase marketing capacity to boost user engagement and new token purchases
- Increase advertising budget
- Expand Crypto6x technical infrastructure (server and streaming capacity)
- Open Crypto6x locations (office, broadcasting and content services for Creators)



# Strategy explained

### What is Crypto6x and what do you try to solve?

With Crypto6x we aim to create a blockchain driven ecosystem with the purpose to disrupt and innovate the Creator, Studio, Brand, Fan and NFT markets by introducing a new way to monetize NFTs and provide tools and features to monetize online activities and content.

Connected to Crypto6x's Ecosystem we will create a Metaverse (2D Virtual World) to give our Creators, Studios and Brands full discovery and our FANS a platform with a high quality entertainment value.

Crypto6x will use its own next generation crypto currency (\$C6X token) as a new payment and payout method for all our user groups. This results in secure payment/payouts, less transaction costs, online earnings directly available and accessible.

## What makes Crypto6x unique?

Crypto6x as an Ecosystem is unique in various ways as it provides real (live) communication and entertainment features for FANS, unique investment features for Crypto Enthusiasts and effective monetization and publishing features for Creators, Studios, Brands and Partners..

#### \$C6X Tokens

Next generation crypto token for FANS, Creators, Studios, Brands, Affiliate and Partners designated as secure, instant and reliable payment/payout method.

Within Crypto6x's Ecosystem, Creators, Studios, Brands and Affiliate Partners are paid in \$C6X Tokens and FANS/Members are able to pay with fiat/crypto currencies including \$C6X.

#### **Stakeable NFTs**

Within Crypto6x's Ecosystem, each Creator, Studio and Brands are minted/published as stakeable NFT assets.

Crypto enthusiasts (NFT Stakeholders) who stake a Creator, Studio or Brand as an NFT automatically receive a percentage from their online earnings (made on Crypto6x FAN Platform) as long as the NFT stake is active.

A Creator, Studio or Brand can only have one NFT Stakeholder and an active NFT stake can always be over staked by another NFT Stakeholder (change of NFT ownership).



#### **FAN Platform**

The Crypto6x FAN Platform provides various entertainment features for FANS/Members to connect their favorite Creators, Studios and Brands to enjoy their online activities, communication and content.

Registration is 100% free for every member. The Crypto6x FAN/Creator Platform offers Free, Gold and VIP Membership which provides various benefits.

Each Member and Fan will get his/her own personal secured ewallet and is able to purchase on-site crypto tokens (private) to use all the features within the FAN Platform.

#### Features:

#### **Fan Subscriptions**

Creators and Brands can define and set up their own Fan subscription plans(monthly recurring, paid or free).

Only members with a positive ewallet balance value are able to subscribe.

#### Follow or being Followed

Everyone with the Crypto6X FAN Platform is able to follow or be followed by others.

When you follow someone and he/she follows back, the system automatically marks it as a mutual friendship connection.

#### **Posts and stories**

Everyone is able to publish posts and stories. Creators can define who is able to follow their posts and stories.

#### **Photo galleries**

Publish and price tag photo galleries and define who can see them.

#### **Video Clips**

Publish and price tag video clips and define who can see them.

#### Games

Various games (play-to-earn).

#### Live video chat

Enjoy live broadcasted video chat sessions from Creators or Brands.

Creators and Brands can define the settings for their live video chat sessions before they start to broadcast.

#### Messenger

Communicate with other members, fans, broadcasters and brands.

#### Customs

Request custom content from your favorite Creator or Brand for yourself or surprise your family members or friends.

#### Goals

Support your favorite Creators and Brands to reach their goals.

#### My Shop

Purchase items or actions from your favorite Creator or Brand

#### **Voyeur live feeds**

Enjoy and spy on live 24/7 broadcasted voyeur feeds from Creators, Studios, Brands and other members (stream-to-earn).



#### **WIN Pool**

The \$C6X WIN Pool is a feature where token holders who have purchased a minimum of \$10 (equivalent to \$C6X) have a big chance to win the Monthly WIN Jackpot.

At the beginning of each new month our smart contract will randomly select a winner and send the WIN Prize (\$C6X tokens) to the winner's ewallet.

#### Play-to-earn

Develop various various interactive games (Dapps) for \$C6X token holders with the ability to win \$C6X Tokens. You can think of interactive games such as "Wheel Of Action" or "Memory".

#### Stream-to-earn

Give Creators, Studios, Brands and Fans the ability to install webcams in their premises and earn \$C6X Tokens based on streamed hours, ranking and scores (algorithm).

This will result in a new live entertainment feature (Voyeur) within the Crypto6x Ecosystem and a new monetization feature for our target audience.

### What is the C\$6X token valuation, adaption and expectations?

#### Valuation

The initial token valuation for 1 \$C6X token will be set on 0.0005 BNB.

During the \$C6X IDO Private Sale and Public Presale phases, participating token holders automatically receive extra bonus tokens valid till the Public Sale phase.

During and after the \$C6X IDO period, we aim to grow the \$C6X token value.

#### Adaption

The adoption and acceptance of \$C6X is extremely important to create growth, increase the token value and bring trust among our token holders and future partners.

We will bring adaption by :

- Rolling out of Crypto6x as a fully functional Ecosystem
- Introducing a new NFT monetization model
- Connecting Partners and integrate \$C6X as payment/payout method
- Continuously onboarding new Creators, Studios and Brands



#### **Expectations**

We expect that the \$C6X initial token valuation eventually will increase once \$C6X will be enlisted on DEX exchanges. At the same time, Crypto6x Ecosystem (NFT Marketplace and FAN Platform) will be officially launched.

From November 2022 till December 2024 we will continue to develop new features (entertainment ,monetization and investment), onboard more Creators, Studios, Brands, Affiliates and close new partnerships which eventually influences \$C6X to reach a potential x1000 token value.

With the Crypto6x Ecosystem and the \$C6X token, we address two big markets (Creator and NFT Markets).

#### **Onboarding Partners**

By onboarding new partners, we are able to expand the adoption of the \$C6X token. First we will focus on the Crypto6x Ecosystem to show potential new partners proof of concept and a real use case.

- Popular sites or apps used by Creators, Studios, Brands and Affiliates where they can use their \$C6X Tokens to pay for products and/or services
- Popular sites or apps who would like to integrate \$C6X Tokens as payout method
- Partner providing a Debit Card (API service) service so we can issue debit cards for Creators, Studios, Brands and Affiliates which are connected to their \$C6X Tokens

### What is an IDO?

An initial DEX offering, or IDO, is a new and exciting type of decentralized and permissionless crowdfunding platform, which is opening up a new way of fundraising in the crypto space.

If a project is launching an IDO, it means the project is launching a coin or token via a decentralized liquidity exchange. This is a type of crypto asset exchange that depends on liquidity pools where traders can swap tokens, including crypto coins and stablecoins. For instance, USDT/ETH is a liquidity pair.

IDOs are generally considered a fair way to launch a new cryptocurrency project by avoiding pre-mines, which is an issuance system that favors project founders over community members.

## How to Go To Market in 8 months?

Crypto6x will be based on an existing entertainment platform (Ctrl) and infrastructure which was made to create and monetize live streaming products. This platform has most of the features available and will be rebuilt, refactored and repurposed into the Crypto6x Ecosystem.

This approach makes it possible to go to market within 8 months!



## Why should people invest in \$C6X?

The main reason why people and companies invest in crypto currency is to make gains over their crypto holdings.

For new crypto tokens such as \$C6X, we give crypto enthusiasts the possibility to make big returns in a relatively short period of time especially when the token has a real purpose, use case and upcoming ecosystem.

#### **Emerge Two Popular Markets**

The Creator market (US\$100 Billion annual revenues) with globally 50 Million active Creators and the NFT Market (US\$2.5 Billion annual revenues) are the two markets we aim address by introducing \$C6X as a next generation crypto token running on its own ecosystem (FAN/Creator Platform and NFT Marketplace).

#### Highlights

- New next generation crypto token used as payment and payout method
- Creators, Studios and Brands as live stakeable NFTs
- Give Creators, Studios and Brands full discovery, visibility and monetization features
- New revenue stream for Creators, Studios and Brands
- Give FANS the best user experience and entertainment features and value
- Enable partners to integrate and use \$C6X
- Create a Metaverse (2D Virtual World and Economy) for Creators, Studios, Brands, Partners, Fand and Crypto Enthusiasts
- Develop new entertainment, monetization and investment features
- NSFW content is allowed but will be reviewed and moderated
- Expected fast growth \$C6X token value (x1000 within 3 years)

#### **Real Use Case**

The adoption from \$C6X within the Crypto6x Ecosystem (NFT Marketplace and FAN Platform) for Creators, Studios, Brands, Affiliate Partners, Fans and Crypto enthusiasts will result in a real use case to create proof of concept for our \$C6X token holders and future partners.



### **Ecosystem Go To Market in 8 Months**

One of our benefits is that we can go to market within a very short period of time (8 months) and synchronise the development of the Crypto6x Ecosystem (FAN/Creator Platform and NFT Marketplace) with the IDO (Private Sale, Public Presale and Public Sale phases).

This will create trust and confidence for our token holders and anyone who would like to participate during the \$C6X Token Sale..

### What do you offer the \$C6X token holder community?

#### **Burn Token Strategy**

\$C6X are deflationary tokens which means that the total supply decreases with every sell transaction. That will affect the price of \$C6X going up and increase the value of tokens for all token holders.

#### NFTs

\$C6X token holders can stake Creators, Studios and Brands as NFTs and earn a % from their online earnings made on the Crypto6x FAN/Creator Platform.

#### Airdrops

Various Airdrop campaigns (tokens rewarded after the Public Presale)

#### Win Pool

The \$C6X WIN Pool is a feature where token holders who have purchased a minimum of \$10 (equivalent to \$C6X) have a big chance to win the Monthly WIN Jackpot.

At the beginning of each new month we will randomly select a winner and send the WIN Prize (\$C6X) to the winners ewallet.

#### Games

\$C6X token holders are able to play various games which are connected to \$C6X Tokens and have the ability to earn \$C6X Tokens (Play-to-Earn).

#### Entertainment

Enjoy all the entertainment features which are offered within the Crypto6x Ecosystem.



### Why do you launch \$C6X as Binance BSC token?

Binance BSC (Binance Smart Chain) is a hard fork of the Go Ethereum (Geth) protocol which shares many similarities with Ethereum blockchain.

Binance BSC is a smart contract-enabled blockchain that operates in parallel to the Binance Chain but remains fully operational independently.

Binance BSC is arguably the fastest and cheapest fully-operational application-friendly blockchain on the market.

One of the largest changes is BSC's consensus mechanism, which allows for cheaper and faster transactions which is important for applications that interact with a blockchain.

Binance is one of the largest cryptocurrency exchanges in the world, responsible for US\$ 7.7 Trillion crypto exchange volume in 2021.

In 2021 Binance reached 28.6 Million users and a peak trading volume (24 hours) of US\$76 Billion and an annual crypto exchange volume of US\$7.7 Trillion.



# Overview Crypto6x Ecosystem

#### NFT Marketplace

Stake Creators, Studios and Brands as live NFT assets

#### marketplace.crypto6x.com



Exchange Exchange for Creators, Studios, Brands, Affiliates and Fans

#### exchange.crypto6x.com



#### Games

(play-to-earn)

games.crypto6x.com

	Wheel Of Action	Memory	Bingo
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#### Partners For Affiliate Partners

Metaverse

partners.crypto6x.com



Virtual World for Creators, Studios, Brands and Fans

#### FAN Platform

Next Generation Creator / Fan Platform

creators.cryptoбx.com | studios.cryptoбx.com | brands.cryptoбx.com

Features	for	Creators,	Studios	and	Brands	

Set up Paywall	Referrals	Broadcaster (live)
Posts - Stories	My Shop	Messenger
Photos	Video Clips	Customs
<b>Voyeur</b> (stream-to-earn)	Goals	Create NFTs
Own site	Earn \$C6X	

fans.crypto6x.com

Features for Fans and Members					
Subscribe	Buy Tokens				
Posts - Stories	Video Clips	Messenger			
Pictures					
<b>Voyeur</b> (stream-to-earn)	Live Cams	Create NFTs			
Games (play-to-earn)	Follow	Following			

#### Network of Entertainment Sites Niche based sites to give creators more discovery

Deployed and running	g on various domains	
LiveCams.io	Vooyeur.com	BabeSocial.co

LiveCams.io	Vooyeur.com BabeSocial.cor	
Sexoffers.com	Jizz.xxx BoySocial.com	
WheelOfAction.com	n.com CamWithMe.eu ClubFreemium.c	

metaverse.crypto6x.com					
Features for Fans and Members					
Subscribe	Referrals	Buy Tokens	<b>Voyeur</b> (stream-to-earn)	Live Cams	Create NFTs
Posts - Stories	Video Clips	Messenger	Games (play-to-earn)	Follow	Following
Pictures	Channels				

